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INTERIORS

Crana starts retail fit-outs at Bronx market

Committed to the goal of becoming an industry leader in the NY area, Crana Electric, Inc. is proud to be involved in one of the largest private sector investments in Bronx history — the prestigious \$500 million renovation at The Gateway Center, Bronx Terminal Market.

Crana Electric, Inc is presently contracted to complete three interior fit-outs for renowned national retailers, Best Buy, Bed Bath & Beyond and Marshalls, and the company remains proactive in meeting the challenges that arise daily in interior construction.

These challenges include providing a consistent high level of service while meeting challenging schedules, critical end dates, and field conditions that are unique to every project.

Crana Electric, Inc. has responsibility to complete the entire electrical scope for Best Buy, Bed Bath & Beyond and Marshalls at The Gateway Center, a total of 119,000 s/f, featuring new electrical distribution systems,

lighting and power.

Crana Electric, Inc. will also install a full control system and fire alarm. An adherence to critical end dates is paramount in the project and the company's "hands-on" approach and attention to detail should prove key elements of the projects success.

From the initial mobilization, fast tracking submissions and approvals, to providing full-time supervision for trades coordination and maximum productivity, Crana's policy to "follow up and follow through" is evident throughout.

Fast on the heels of the company's successful electrical renovation at the New Yorker Hotel, Crana is again working an interior renovation of an "open for business" establishment — Hotel 57, located at 130 East 57th Street.

The ability to surpass expectations and meet deadlines while working with minimum disruptions to guests, is no easy feat. It involves diligent communi-

cation and maximum coordination on a daily basis. While Hotel 57 remains operational, Crana's team works to install a complete 200KW back-up generator with automatic transfer switches.

In the lobby, 2nd and 3rd floors, a total renovation of the electrical lighting and power is underway. Floors 3 thru 17 will feature an electrical upgrade to corridor lighting and power as well as the installation of the power riser for fire alarm.

Now entering its 7th year, Crana Electric, Inc. is rapidly establishing itself as a superior full service electrical contractor in the highly demanding niche of commercial interiors.

The company has completed a myriad of interior projects, for many of the most prominent clients in New York construction circles. The company thrives on the special demands of interior construction — fast track schedules, high-end finishes and fluidity in design — and prides itself on growing its business through referrals and repeat business. ■